

Project Location
Levels 2-3 + 6-8
70 Flinders Street
Adelaide

Client
Insurance
Australia Group:
Colin Jennings
Don Fairweather

1_System 45 power blades using colour-backed glass, height-adjustable QED workstations with powder coat MDF work tops, QED pedestals, Systemet storage.
2_QED style fabric-covered privacy screens with System 45 panels and QED desking.
3_Open work area with QED workstations, Systemet storage and custom graphic dividing panels.

Design
Woods Bagot:
Catherine Winwood
Lisa Lee
Craig Rogers
Nick Bendys

Schiavello SA Systems
Rob Whittaker
Natalia Fuss

Area
8061 m²

Products
QED Desking,
QED custom-made
privacy screens,
System 45 panels,
Systemet storage,
Interpower softwiring,
Humanscale monitor
arms.



1



2



3

BREATH OF FRESH AIR

The refreshing ambiance of Insurance Australia Group's (IAG) Adelaide headquarters was neither an accident nor a coincidence. The atmosphere is attributed to chic, clean design, prioritising green principles and floods of natural light.

_Woods Bagot's Catherine Winwood (Senior Associate Interior Design) responded to the brief to also consolidate the accommodation for SGIC and CGU (two of IAG's brands) by 'establishing a design "story" or "theme" to underpin the design for the company's new direction.' A representative from each business unit formed a project committee of approximately 20 people, who offered input throughout each stage of the design process. This gave staff control over their surroundings and helped to foster relationships between departments.

_With particularly expansive floorplates, the area was broken down to 'humanise' the space, by introducing a 'Neighbourhood' concept. Woods Bagot incorporated this theme, as well as recognising Adelaide city's regular grid plan with areas of parks at strategic points. The striking foliage of 'Mother-in-law's Tongue' plants offer filtered privacy and invigoration, and draw reference to green concepts. Natural light was maximised with the open plan workstations placed around the building's perimeter while confining enclosed offices to the interior. Schiavello's System 45 screens were enhanced to create bright translucent glass partitions providing bold colour statements for aesthetic interest, and to loosely divide the space.

The sustainability extended to packaging and recycling of products during the construction process. Schiavello's SA Systems Furniture team worked together with the designer and project manager to provide sustainable products, and to fulfil the green requirements throughout the project's duration. IAG wanted to create an office space to conserve energy and water, offer an improved indoor working environment and control greenhouse gas emissions, as part of the company's commitment to become carbon neutral by 2012. It was the first South Australian building given a prestigious five star rating for design by the Green Building Council of Australia.

_Other products supplied by the Schiavello team include modern choices of QED desking and Systemet storage. With an Interpower softwiring umbilical reticulation system, custom-made monitor arms and mobile pedestals, the best fit aesthetically was achieved for the client's brief. For Green Star compliance, Schiavello's sustainable products were the clear choice. Powder coat MDF technology along with recycled content in the screens reduces churn and toxic emissions markedly. Catherine Winwood comments on Schiavello's performance: 'Schiavello was the most cost effective and Green Star compliant supplier of systems furniture from five tenderers. Local representatives and site attendance throughout the whole project was fantastic.'