

**Project Location**  
Level 3  
No.1 The Strand  
Parnell Auckland  
New Zealand

**Client + Design**  
Creative Spaces:  
Wanley Simpson  
Andrew Tu'inukuafe  
Niki Lawrence

**KADA Commercial**  
**Office Furniture**  
John Gilbert  
Tracey Wingate

**Schiavello International**  
Trent Chamberlain

**Area**  
850 m<sup>2</sup>

**Products**  
QED + System 45  
panels, Ultimet screen  
panels, Schiavello  
Interpower softwiring.

# WORKPLACE SCENARIOS

The design of this new Auckland office for commercial architectural design practice, Creative Spaces, invites visitors to wander its communal corridors and feel part of the creative process, leaving them with a stunning first impression. The new interior encourages clients to experience a working showroom, where its display of workplace scenarios and products are in full use for clients to appreciate.

“We wanted to realign our physical work environment to reflect a positive three-dimensional embodiment of our brand and culture that would successfully communicate who we are and what we do,” explains Andrew Tu'inukuafe, Associate Director at Creative Spaces.

Blurring the traditional barriers between the creative area and visitor spaces required Creative Spaces to approach this project as if it were for an external client. They followed the same rigorous strategic facilities management process in analysing future accommodation options. Work styles and relationships were analysed, along with key aspects of culture and branding.

The result was a flexible workplace for more than 35 staff. The open plan office connects across the central open plan meeting hub, with increased staff amenities, including a café. Workstations used as working prototypes enable Creative Spaces to evaluate furniture in a real work setting and demonstrate furniture to clients in their own office environment.

Creative Spaces' design area showcases Schiavello's QED fixed-height workstations in horizon white powder-coat with QED cable trays and service rails featuring System 45 screens and Ultimet full-height panels. This setting is complemented by a neutral palette applied to widely varied work areas over a highly textured ground plane allowing flexibility for further expansion and development.

“Kada and Schiavello provided excellent service and a high quality product which continues to impress both our staff and visiting clients,” says Tu'inukuafe.

1\_QED workstations in horizon white powder-coat with QED cable trays and service rails featuring System 45 screens and Ultimet panels.

